# OWEN GAUDION

TECHNICAL SEO DEVELOPER



## CONTACT ME

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📍 Portsmouth, Hampshire

## SKILLSET

- HTML
- CSS
- JavaScript
- PHP
- Wordpress
- Google Analytics 4
- Looker Studio
- Adobe Photoshop
- Microsoft Suite
- Variety of other SEO tools

## PROFILE

I am 24 years of age and have been working as a Web Developer/Technical SEO for 6 years. I am very motivated and determined in all aspects of my life. I enjoy working as part of a team but equally can work under pressure as an individual. I am always looking to improve my knowledge/skills and ensure I stay current with the latest industry developments.

I enjoy working in the community as the leader of a children's youth group, I also enjoy playing and watching football in my spare time.

I am organised, polite and very hard working.

## EXPERIENCE

**boxChilli (June 2021 - Present) -** I have been at boxChilli for 2 years where I have worked hard to rebuild their Technical SEO efforts. Since I started in 2021 I have implemented new process' for Technical work to be carried out. I ensured all client's websites have been brought in line with Google's CWV requirements and have also single-handedly managed their GA4 migration from UA. I have also revolutionized the way account managers report on a monthly basis. Alongside my usual workload, I have also supported the development team in building websites to ensure deadlines are met.

**Lead Forensics (Feb 2020 – June 2021) -** I joined Lead Forensics at the beginning of 2020 to progress my career by joining a corporate business. I was the only web developer who worked for Lead Forensics and my responsibilities included:

- Daily updates and maintenance of 4 Wordpress Lead Forensics Group websites
- Building and developing designs provided by the digital team using HTML, CSS, JavaScript & PHP
- Designing and building high converting landing pages
- Maintaining SEO - on and off page
- Coordinate with external hosting providers
- Ensuring the websites followed best practice
- Creating website reports and statistics for senior management
- Rewriting old developers code to ensure high page speeds and enhanced user experiences

**Website Success (Apr 2017 to Feb 2020) -** Having initially completed work experience at this web agency I was offered an apprenticeship as a Creative Web Developer. During my time at Website Success I worked on numerous, different sized projects where I liaised directly with the clients and worked on them independently and collaboratively with designers and marketeers to meet the clients requirements.

**Strawberry Soup (Work Experience) -** I have completed two separate, unpaid, weeks work experience at this digital marketing agency based in Southbourne. I worked in several areas of the company including web design and development, marketing and with the graphics team which all helped me develop my understanding of these areas. During my time at Strawberry Soup I developed an advert for a large client.

**Lockheed Martin (Work Experience) -** During my duration at LM I assisted in the building of desktop and laptops, infrastructure, procurement and worked with the apps development teams. All the work was confidential within this high security company.

## QUALIFICATIONS

10 GCSE's at A-C grade including Maths, English, ICT and Business Studies.

BTEC level 3 Extended Diploma in IT - Double grade distinction*

OCR level 3 Diploma in business administrtaion